



FRANCHISE PROGRAM

It's now possible...
Practice veterinary medicine
and own a rewarding practice.



BVC Franchise, LLC
2025 Bingle Road Houston, TX 77055
713.678.0125
e: franchise@binglevet.com
www.BingleVetFranchise.com

This advertisement is not an offer to sell a franchise. An offer can only be made by a disclosure document filed first with the appropriate agencies of the respective filing states. Such filing does not constitute approval by any such agencies.

Helping animals is your passion, and building your own veterinary practice is your vision. As part of the Bingle Vet Clinics family, your business can grow and continue to thrive, while you focus on practicing veterinary medicine and doing what you love most: taking care of animals.



We know that doctors of veterinary medicine go to school because they have a desire to make a difference in their communities by caring for animals, not running a business. In fact, in the veterinary field, many DVMs struggle with various aspects of running their clinics – things like operations, building a support team, and marketing all present unique challenges. Instead of enjoying what they went to school for (veterinary medicine), frustration sets in and the desire to treat pets becomes an everyday struggle of dealing with business drama.

Enter Bingle Vet Clinics. The starting point for Bingle Vet Clinics dates back to when Dr. Robert Vaughan purchased a veterinary clinic on Bingle Road in 1995. The original clinic had opened decades prior in a converted residential home, but had fallen on hard times and ceased operations. Dr. Vaughan, tired of working for someone else, was ready for ownership opportunities and wanted to open a family- and community-centered veterinary practice.

With a focus on both quality care and efficient business operations, the re-energized practice thrived. By 2010, the business had outgrown its space, and later that year, a brand-new, state-of-the-art facility was built behind the site of the original clinic.

That same year, I joined the practice. I recognized and appreciated the dedication of the entire Bingle Vet Clinics team, who had identified early on the importance of equally balancing the needs of our pet patients and the demands of operating a business. Since the beginning, we have dedicated ourselves to ensuring we can do exactly that, and do it consistently.

Additional associates came on board as the business continued to expand rapidly over the next several years. Between 2015 and 2016, we designed, built and opened a strip center-based practice to further test our systems and processes. We will continue to expand through more clinic locations, allowing us to engage with even more pets and their human companions.

What's behind our continued growth? The Bingle Vet Clinics model is what it is today because of the solid business structures that are in place. We have systemized all business processes designed to hold team members accountable and to monitor clinic performance. Each of our processes – from finances and human resources to clinic promotions and more – is thoroughly tested and measured.

Today, we are excited to offer other veterinary medicine professionals the opportunity to pursue their dreams of having their own practices and caring for animals, while not being bogged down by the daily details of clinic operations.

Becoming part of the Bingle Vet Clinics family will give you the best of both worlds. Our established business model and clinic practices help keep operations running smoothly behind the scenes, allowing you to focus on the pets in your care.

Join us, and you'll see how you can make a positive impact on your community and your career – and how your clinic ownership dreams can become reality.

Sincerely,
Dr. Andrew Tesh



KEEP READING!

- Learn more about Bingle Vet Clinics, our values and our services.
- Discover why our model simply works, and how it can work in your local clinic.
- See how we support our clinics with solid business strategies and resources.



"We rescued an adorable German Shepherd puppy and had no idea where to start. [The doctor] and the staff offer exceptional service. No need to look further; we found our family veterinarian."

– C.B.

THE BINGLE VET CLINICS JOURNEY: FROM DREAMS TO REALITY

PUTTING PETS FIRST.

AND BUSINESS GROWTH NATURALLY FOLLOWS.



IMPACTING OUR COMMUNITIES

We believe in community engagement, and we take pride in the work all our clinic owners do in their neighborhoods – from Vet for a Day programs and Girl Scouts and Boy Scouts involvement to local charities and chapters of national organizations, we will encourage and guide you on how to best make an overall impact, beyond your clinic walls, within your local community, too.

Since our early days, we've put pets first every day and kept promises to our pet families: compassionate care; warm, friendly service; even homemade cookies to send customers home happy. Our 10-minute Guarantee goes further, ensuring a veterinarian or veterinary assistant sees customers and their pets within 10 minutes of their appointment time. Let us show you how it's done, so you can offer this same level of customer service in your practice.

Varied Professional Service Offerings = Revenue Opportunities.

When it comes to services, Bingle Vet Clinics are equipped to attend to a wide range of pet health needs. Our model can show you how to efficiently provide a range of services, and effectively leverage multiple potential sources of revenue in your clinic operations. Offerings can include vaccinations, wellness profiles, dental cleanings, microchipping, nutritional counseling, surgeries and more. In addition, families consider Bingle Vet Clinics part of their families too, and can come to trust you for additional "resort-style" services including daycare and overnight boarding; some clinics may offer grooming services as well. These options can provide you with even more ways to build your clinic business.



BUSINESS MANAGEMENT MADE EASY.

There's a reason Bingle Vet Clinics stay busy: We make it easy for you to practice veterinary medicine the way you want by providing the operational structure your clinic needs. We give you professional tools, systems and processes to establish and expand the business side of your practice. From everyday operations to long-range planning, you'll be fully prepared to pursue your goal of a thriving clinic – without adjusting your approach to practicing veterinary medicine.

You can rely on us to provide a framework of essential business principles and procedures that your practice can build upon.

- **Strategic planning materials**
- **Operational tools and systemized processes**
- **Documentation outlining key performance indicators**

Together we can design your practice around your goals, so you can create the kind of clinic you want with a family of patients who will be proud to call you their local vet.

Our mission is centered around our 10 Points of Culture. While initially developed to focus on how we care for pets, it's indicative of how we treat our clinic owners, too. We emphasize things like teamwork and open communication, high standards of respect and responsibility, and concern for quality and the overall work environment.



YOUR VISION... YOUR CLINIC.



WHY CONSIDER CLINIC OWNERSHIP WITH BINGLE VET CLINICS?

In addition to caring for the health of pets, smart clinic owners are also paying attention to the health of their practices. Pets are an essential part of life for millions of Americans, and people are increasingly treating their pets as cherished family members.¹ With about 184 million cats and dogs alone in 68% of U.S. households, it's no surprise that more than \$18 billion is spent on veterinary care annually.² In fact, veterinary services account for about 31% of the overall pet care industry³ – growing faster than retail categories. According to a report by the American Animal Hospital Association, active pet patients and patient visits continue to increase, which means overall practice revenue is increasing as well.⁴

This is where the Bingle Vet Clinics concept plays an important role – helping you capitalize on market dynamics. We'll help get you on the road to a rewarding practice with a well-designed professional structure that employs established business processes, accountability benchmarks and a marketing plan in place from day one – regardless of where you are in your veterinary career.

¹<http://veterinarybusiness.dvm360.com/5-year-plan-growth-veterinary-medicine>
²https://www.americanpetproducts.org/press_industrytrends.asp
³<https://www.veterinarypracticenews.com/us-pet-industry-sales-reach-86-billion-growth-projected/>
⁴https://www.aaha.org/public_documents/professional/resources/aaha_2016_state_of_the_industry_fact_sheet.pdf

WHERE YOU ARE PART OF OUR FAMILY.

New Veterinary School Graduates:

You've earned your degree, and now you have bigger goals: You want to dive right into clinic ownership rather than work for someone else. The Bingle Vet Clinics model gives you operational support – and confidence! – to grow your practice while you focus on pet patients.

Associates Seeking Ownership:

Overcome the hurdles that may be holding you back from the career you deserve. Business structure and processes from Bingle Vet Clinics help build your practice's back office, and help you handle clinic ownership while experiencing the joy of treating pets.

Clinic Owners Ready for Change:

Your current practice has plenty of potential, and the Bingle Vet Clinics model helps you make the most of it. With our professional tools, business support, operational structures and your entrepreneurial spirit, your business can be enhanced, invigorated, and ready to expand.

As part of the Bingle Vet Clinics family, you'll have the best of both worlds: a clinic where your personal style of care is synchronized with our established and refined business model. You can see maximum efficiencies with our best practices, and enjoy streamlined operations that offer an ideal balance between administrative details and quality attention for pet patients.

Since Bingle Vet Clinics are designed to have both a vet and full-time manager as part of the team, each aspect of the practice gets equal focus without compromising quality. Ideally developed within 2,500 to 3,000 square feet of space, our team, as well as system-designated architects and contractors, can help guide you on efficient layouts of new or retrofitted areas, including exam rooms, an X-ray suite, treatment areas, canine and feline wards, employee and visitor lounges, and resort areas for between 30 and 40 pets.

Rest assured that your team, patients and pet families will feel at home at your Bingle Vet Clinics location. Our warm, friendly design includes comforting color schemes, artistic elements such as stained glass and stone, and our familiar Bingle Vet Clinics branding elements.

“Bingle knows how to interact with dogs and never fails on great customer service. Hands down, the best vet clinic.”

– A.F.





HELPING YOUR VISION BECOME REALITY.



“For decades we’ve shown that solid business processes lead to smooth-running clinics. We truly believe you should practice the best way you can – so while we won’t tell you how to practice, we’ll help your practice be better and smarter.”

– Caroline Vaughan



DEDICATED TO OUR FAMILY OF VETERINARIANS.

We are committed to constant industry research and education to stay at the forefront of clinic best practices. And we are committed to continually developing and improving our business model to provide the best possible resources to you.

While you focus on patient care, we’ll help make sure you have what you need to operate your clinic efficiently and productively. You can leverage several decades of experience and growth, through direct access to our skilled team, who is dedicated to caring for you and your practice.

You can rely on us to offer ongoing support and guidance in a variety of essential business categories:

- Finance: Planning; setting revenue goals; achieving benchmarks
- Practice/Office Management: Records keeping; client services; forms; technology platforms
- Facilities: Workplace safety; building maintenance
- Legal: Small business laws, DEA requirements; insurance
- Supplies: Vendor relationships; inventory management

As part of the Bingle Vet Clinics family, you have our promise that we’ll work together toward fulfilling your dream of building a rewarding practice.

Clinic Build-Out & Design

- Assistance with layout and design of your clinic
- Access to designated architects and recommended contractors for design and build-out

Operations Guidance

- Operating procedures and system specifications
- Customer programs, including wellness service packages

Ample Training & Support

- Initial training for doctors and clinic managers, plus refresher seminars
- Ongoing personal support via email and phone, as well as via on-site visits to your clinic

Marketing Assistance

- Sample marketing plans and support to build awareness in the local area
- Templated materials to use in your protected territory
- Website support and social media guidelines

Pets will always be an important part of people's lives, so there will always be a need for high-quality pet care. You can own a clinic that provides personal, caring veterinary services backed by experienced business practices.

If you are passionate about veterinary care and inspired by the idea of operating a best-in-class veterinary clinic, we invite you to keep exploring the Bingle Vet Clinics opportunity and continue the mutual evaluation process.

No matter where you are in your career, this could be the perfect opportunity to take your practice to the next level... and make a real difference in your life and in your community.

We appreciate your interest in Bingle Vet Clinics and look forward to continuing the dialogue with you.



**PRACTICE THE WAY YOU WANT TO:
JOIN THE BINGLE VET CLINICS SYSTEM.**

"We couldn't expect better service from our Bingle vet. All the staff is extremely friendly and very competent. We are so happy to bring our dog here." – S.G.

F.P.O. Business Card